

IEE Presents its Wireless Occupant Detector and Smart Trunk Opener at IAA International Motor Show

Luxembourg, September 2nd, 2013 – Automotive safety sensing specialist IEE will be showcasing its Wireless Occupant Detector and Smart Trunk Opener at the 65th IAA International Motor Show taking place from 12-22 September in Frankfurt, Germany.

Through product demonstrations and interactive displays, visitors to the IEE booth will have the opportunity to test the products for themselves.

IEE's Smart Trunk Opener provides automatic, hands-free access to a vehicle's trunk, in combination with a keyless entry system. Offering convenience when stowing numerous, large or bulky items, the Smart Trunk Opener recognizes a forward and backward movement at the vehicle's rear bumper. The keyless go system then confirms that the person has the remote, allowing the trunk to open automatically.

The Wireless Occupant Detector measures seat occupant status for removable front or rear seats, and triggers a warning to occupants to fasten their seat belts. The battery-powered solution does not require additional hardware, as it uses existing on-board radio frequency (RF) receivers for data transmission. Another possible application is the support of eCall functions, as the system can provide the number of vehicle occupants in the event of an emergency.

In addition to these product demonstrations, IEE will also showcase an interactive display of its Customized Input Sensing (CIS) product range. CIS sensors allow vehicle on-board devices to offer touch-sensitive and intuitive navigation, enabling the user to access a wide range of functions through a simple touch.

IEE's all-in-one seating concept, combining automotive safety and comfort functionalities, will also be on display. This solution offers automatic Child Restraint System (CRS) airbag deactivation, a seat belt reminder function and seat heating, all integrated in one solution, resulting in enhanced cost savings for material and installation.

More information about IEE's products and technologies is available at www.iee.lu or from an IEE representative at the IAA. IEE will be exhibiting in a joint booth with Automotive Saarland and can be located in hall 4 at stand D06.

Product images can be downloaded from the [Image Library](#) in our [Media Center](#).

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About IEE

IEE S.A. is an innovative developer of specialized sensing systems. Founded in 1989 and headquartered in Luxembourg, the company has operations in Europe, the US and Asia. IEE is a global leader in automotive safety sensing systems for occupant detection and classification. The company's solutions are dedicated to the following markets: Automotive, Building Management & Security, and Medical, Health & Sports. IEE employs 1,600 people worldwide and more than 10 % of the company's workforce is engaged in Research & Development. For more information, please visit www.iee.lu.

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