

IEE goes MP3

Luxembourg, 8th June 2006 – An IEE sensor is used in a Samsung product since the beginning of this year. The product in question is a new MP3 player with 2 or 4 gigabytes of flash memory. The IEE sensor is used as an input medium and control of the MP3 player.

The IEE sensor is based on an “XY input field” patented by IEE. An extremely thin and flat input medium for the menu has been developed by IEE using FSR™ technology. The element is controlled on the input interface by a sliding motion of the finger. The activation pressure required amounts to only a few grams.

Compared with the relatively expensive electronic capacitive systems, the IEE sensor offers a very flexible, inexpensive alternative, insensitive to outside interference, for touch-sensitive input systems.

The IEE sensor has been developed and produced in Luxembourg. Development began in September 2005 and was completed after only three months.

The serial production start of the MP3 player was launched in January 2006, with the official presentation at the CES in Las Vegas. The Samsung device will be available in the USA and Europe first, and is scheduled to be introduced on the Asian market in the second half of 2006.

About IEE

IEE S.A., founded in 1989, is headquartered in Luxembourg, Europe. IEE is a pioneering developer and manufacturer of sensors, such as switches and the surrounding components and automotive passenger detection systems. Moreover IEE will play a leading role in the development and application of smart 2D and 3D camera imaging devices. More than 25% of IEE staff work in research and development.

IEE S.A. is ISO 9001, QS 9000, VDA-6.1., ISO/TS16949/2002 and ISO 14001 certified. In FY 2005, revenues from sales exceeded 126.08 million EUR.

IEE has 1,000 employees worldwide and operates a manufacturing site and a technical center in Luxembourg. In addition, IEE has R&D facilities in Auburn Hills, Michigan (USA) and Seoul (South Korea), as well as representative offices in Beijing (China) and Tokyo (Japan). The global presence of IEE's partners enables it to offer local services to all its customers. For more information, please visit www.iee.lu.

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